



Minutes

Downtown Stockton Alliance Board of Directors' Meeting
Wednesday, November 18, 2009, at 3:30 p.m. at the Downtown Stockton Alliance
Conference Room, 343 E. Main St., 1st Fl. Stockton, CA

Board of Directors Present: Vice-Chair Mahala Burns, Secretary Mahesh Ranchhod, Treasurer Jim Donaldson, David Qualls, Peter Gutierrez, Bob Davis, Tom Bowe, Joe Draegert, Doug Egbert

Board of Directors Excused Absence: Steve Stevenson, Corie Coleman-Maxwell, Kevin Dougherty, Dan Schroeder, Anthony Barkett, Chris Eley

Ex-Officio Members Present: Paul Rapp, Don Smail, Fire Marshall Matt Duaine, Mike Niblock

Ex-Officio Members Absent: Carl Brooking, Mark Martinez, Doris Unsod, Robert Holzer, Mayor Ann Johnston, Stacey Mortensen, Lt. Kevin Hatano, Supervisor Carlos Villapudua, Dr. Elizabeth Blanchard, Susan Eggman, Dave Harzoff, Susan Carson, Alicia Arong, Gabriel Karam, Dick McClure, Kevin O'Rourke

Other: David Gould, Elias Boudames

Staff: Dennis Smallie, Emily Baime, Mimi Nguyen, Charisse Lowry, Nick Trulsson

Minutes

1. Call to Order/Roll Call – Vice-Chair Mahala Burns
 - Meeting was called to order at 3:35 p.m.
2. Public Comments
 - David Gould from Vision Printing stated that he had been in discussions with a member on the Labor Council and they would like to become more involved with downtown and also try to get the Port Commission back on board with the downtown area.
3. Approval of Minutes of October 21, 2009

A motion was made/seconded (T. Bowe/J. Donaldson) to approve the minutes of the October 21, 2009 meeting as presented. The motion passed with all I's, No nay's, No abstains

A motion was made/seconded (T. Bowe/M. Burns) to amend the October 21, 2009 minutes because names of two board members were not included as an excused absence. The motion passed with all I's, No nay's, No abstains

4. Approval of Financial Statements.

- D. Smallie reported on the financials (see attachment)
- M. Nguyen gave report on the budget narrative (see attachment)

A motion was made/seconded (D. Schroeder/D. Qualls) to approve the Financials. The motion passed with all I's, No nay's, No abstains

5. Staff Reports

- D. Smallie gave the Marketing report in Emily's absence (see attachment)
- M. Nguyen gave the Economic Development (see attachment)
- N. Trulsson reported on the problem with the T3 Chariot. When it was discussed at previous meetings it was found to be the safest choice between bicycles, Segways and the T-3. Ambassadors, in Downtown Property Based Improvement Districts (PBID's) like the Downtown Stockton Alliance (DSA), use the T-3 on the streets and sidewalks in San Diego, Los Angeles, Long Beach as well as many cities throughout the nation. The police departments in those jurisdictions allow their usage based on their interpretation of the law. The seller of the T-3 who are ex-law enforcement managers were not aware of it's usage ever being denied on the streets or sidewalks. The police department in this jurisdiction have been exploring the letter of the law due to an employee of the DSA who reportedly was driving it unsafely when the T3 was first put out on the streets. The employees have been re-trained in its usage to prevent future incidents. Our local police advised that bicycles, the Segways and T-3's were not allowed to be driven on downtown sidewalks unless it was driven by someone working for the police. The police are exploring if they can interpret it as legal and advised the DSA to get it registered with DMV. The local police department also was looking at the usage of the Gators for maintenance and advised the DSA to get them registered. The police had pulled the T-3 off the streets but when the DSA expressed how vital they were to the DSA operations they allowed its usage until a decision was to be made on the law.

6. Resolution to Support B&M Building – Peter Koulouris and Kelly Foote

A motion was made to approve the resolution to support the B&M project with a recommendation that the city grant an easement with conditions of the Janet Leigh Plaza instead of deeding the easement. The motion passed with all I's No Nay's No abstains

7. Prospectus

- D. Smallie reported on the priorities and accomplishments for 2009 (see attachment). He instructed the board to look over the set of priorities and list in order of the highest to the lowest for 2010. More discussion would follow at the annual board meeting on December 16. D. Smail reported that Hunter Square would not be available in 2010 for the Farmers Market and that another venue should be found.

8. Goal Setting Workshop

- Was discussed and the proposed goals were outlined in the draft prospectus as per input previously obtained through the on-line survey. Further strategies will be discussed at the Annual Board Meeting.

9. Proposed 2010 Budget for Approval

- M. Nguyen reported on the budget differences proposed for 2010 compared to 2009. (see attachment)

A motion was made/seconded (T. Bowe/J. Donaldson) to approve the 2010 budget. The motion passed with all I's, No nay's, No abstains

A motion was made/seconded (T. Bowe/J. Donaldson) to approve no further increases in the business assessments for the Hospitality Budget for 2010. The motion passed with all I's, No nay's, No abstains

10. Update on current issues from City and County agency representatives

- D. Smail reported that due to the parking budget the decision was made to postpone the parking study, in six months it should start up. The Parking District is in need of more signage and to change the perception of parking in the downtown area. D. Smail also reported that DMV would be moving its office to Washington and Lincoln Streets.
- M. Duaine reported that Taste Ultra Lounge was open for business but still have some on going problems which the Fire department and City are working closely with the owners to fix. Right now the allowance of customers is around 300.

11. Adjournment

- Meeting adjourned at 4:55