



FOR IMMEDIATE RELEASE

St. Paddy's Celebration in Downtown Stockton

Bassmaster Elite Series Tournament, Shamrock 5k Run and Walk and St. Paddy's CRAWL

STOCKTON, CA – The annual St. Paddy's Celebration in Downtown Stockton will be held Saturday, March 13 at Weber Point Event Center. Festivities include the Bassmasters Elite Series Fishing Tournament in Weber Point, a Shamrock 5k Run & Walk and a St. Paddy's Day Pub CRAWL. This celebration is promoted by the Downtown Stockton Alliance in partnership with the City of Stockton, Stockton Sports Commission, Fleet Feet and On Your Mark Events, The Bass Masters Elite Series, Guinness, DBI Beverages, San Joaquin RTD, KWIN, KHOP, Kat Country and San Joaquin Magazine.

The Bassmaster Elite Series is a four day event in Weber Point Event Center, beginning Thursday the 11th through Sunday the 14th. On Saturday, the gates to Weber Point open at noon for Bass Masters festivities and Cabbage Bowling. At approximately 3 pm, 150 fishing teams begin weighing their catches and at 4 pm, local eating establishments compete in the Annual Steadiest Hands in Stockton wait staff relay. At 3:30 pm, registration for the St. Paddy's Pub CRAWL kicks off alongside the annual Shamrock 5k Run and Walk, featuring a scenic course along the downtown waterfront. Pre-registration for the race is \$30, available at stocktontickets.com or Fleet Feet Stockton or \$35 for day-of registration. Runners of age can enjoy a Guinness after the run.

CRAWLers 21+ enjoy over ten bars and restaurants on the Pub CRAWL with 350 other CRAWLERS. CRAWLers receive free trolley transportation, no cover charge and several drink and appetizer vouchers. CRAWLers who pick up wristbands between 3:30 and 5 pm receive an extra pint of Guinness! CRAWL tickets are \$15-25, with student and designated driver tickets available. Pre-sale tickets are available mid-February on Stocktontickets.com. Discounted Run/CRAWL packages are \$47.

Schedule

- 12 pm: Gates open to Weber Point Event Center (FREE admission)
- 2 pm: Cabbage Bowling, entertainment and family activities (FREE)
- 3 pm: BASS Masters weigh-in begins
- 3:30 pm: Shamrock 5k Run and Walk registration and CRAWL registration. CRAWLers picking up wristbands between 3:30 and 5 pm receive an extra pint of Guinness! (Cost to participate)
- 4 pm: Steadiest Hands in Stockton wait staff relay, Misaki Sushi defends their 2009 title
- 5 pm: Shamrock 5k Run and Walk begins
- 8 pm: CRAWL registration closes
- Midnight: CRAWL ends

The purpose of this celebration is to stimulate the local economy, draw visitors to Downtown Stockton and support the *Celebrate!* Stockton Branding Initiative. The mission of the Downtown

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Celebrate!





Stockton Alliance is to develop, promote and maintain historic Downtown Stockton as a regional business, cultural and entertainment destination.

For more information about the Downtown Stockton Alliance and this Celebration, please visit downtownstockton.org or call 209.464.5246. For information in Spanish, call the Spanish Hotline at 209.888.8637. For daily updates on Downtown Stockton, find us on Twitter @D_townStockton, on Facebook under Downtown Stockton Alliance and at Myspace/DowntownStockton. A full directory of media resources including press releases, photos and videos are available here: www.downtownstockton.org/stockton_press.php.

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