



PRESS RELEASE

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Thunder Hosting "Take Pride in Stockton" Mar. 26

Discounted tickets and display opportunities available for local businesses taking the stage on special night to celebrate hockey and "All American City's" growth

STOCKTON, Calif. – The Stockton Thunder, a two-time recipient of the ECHL "Award of Excellence," announced a special "Take Pride in Stockton" event has been scheduled for Friday, Mar. 26 during the Thunder's game against the Las Vegas Wranglers at Stockton Arena, beginning at 7:30 p.m.

A special night to celebrate hockey in the San Joaquin Valley and the City of Stockton as a community, the Thunder will recognize many outstanding educational, businesses and non-profit organizations that make Stockton a great place to live, work and play.

The Thunder, who has led the ECHL in attendance for four consecutive seasons and averaging 5,934 fans per game through the turnstiles this season, is offering special ticket packages and trade booth locations prominently placed in Stockton Arena to local organizations looking to showcase their programs, goods and services to fans in attendance at Stockton Arena that night.

As an added bonus, discounted group tickets (Upper Premium and Lower End Zone) for businesses looking to entertain staff, board members, friends or families are available for just \$9.00, with \$2.00 from each ticket sold benefiting the United Way of San Joaquin County.

"Take Pride in Stockton Night' is a night to celebrate many of the fine organizations that make our city such a great place to live, work and play," said Thunder president **Dan Chapman**. "Being a two-time winner of the All-American City award, the Thunder is proud to host this event for the first time and recognize many of these groups for the excellent work that they do."

Among the businesses and companies that are scheduled to attend include the University of the Pacific, Downtown Stockton Alliance, Literacy-4-All, City of Stockton and the United Way of San Joaquin County, to name a few.

More information on the event and registration opportunities can be found by visiting www.StocktonThunder.com or by calling the Thunder front office at (209) 373-1500.

ABOUT THE CITY OF STOCKTON

Stockton twice has been named "All American City" by the National Civic League; the city of Stockton is currently the 13th largest city in California with a dynamic, multi-ethnic and multi-cultural population of over 280,000. It is situated along the San Joaquin Delta waterway which connects to the San Francisco Bay and the Sacramento and San Joaquin Rivers. Stockton is located 60 miles east of the San Francisco Bay Area, and 45 miles south of Sacramento, the capital of California. Stockton Arena, home of the Thunder since opening in 2005, is part of a tremendous economic expansion and downtown revitalization project.

The proud ECHL affiliate of the Edmonton Oilers of the National Hockey League and Springfield Falcons of the American Hockey League, the Thunder was voted "Best Local Sports Team" by readers of the *San Joaquin Magazine*, has led the ECHL in attendance for four consecutive seasons and drew 223,854 fans to Stockton Arena in 2008-09. Season tickets for 2009-10 are on sale now. For more information about tickets, merchandise, or other inquiries contact the Stockton Thunder offices at (209) 373-1500 or visit www.stocktonthunder.com.

-- ALL OUT, ALL SEASON --

Proud ECHL affiliate of the Edmonton Oilers

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