

3RD QUARTER REPORT

JULY • AUGUST • SEPTEMBER • 2024

HOSPITALITY

Business Contacts	498
General Patrol Hours	1,698
Publications Distributed	1,933
Monthly Events	75
Visitors Assisted	1,352

AMBASSADORS (7 Community Ambassadors)

General Patrol Hours	2,130
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MAINTENANCE (12 Maintenance Techs)

Graffiti Removals	24
Service Calls	126
Trash Removal (30 gal bags)	5,777
Sidewalks Pressure-washed (hours)	400

WEBSITE & SOCIAL MEDIA

	Q3	vs. Q3 2023
Website - Page Views	32,298	22,889 (41.11% increase)
Website - Unique Visitors	22,024	13,989 (57.44% increase)
Facebook Followers	13,284	11,934 (11.31% increase)
Twitter Followers	5,004	4,994 (.2% increase)
Instagram Followers	12,879	12,269 (4.97% increase)
YouTube Views	269,217	171,421 (57.05% increase)

SPECIAL EVENTS & PROMOTIONS

- Hosted National Night Out with San Joaquin County Office of Education, Stockton Ports, and Parents by Choice
- Completed intersection painting for the Stockton Ports
- Completed Parents by Choice conference interview video project
- Helped fund and celebrate the Peace Sculpture at Diversity Plaza
- Partnered with the Chinese Benevolent Association to host the Mid-Autumn Festival
- Increase awareness for the newly launched STAART Program overseen by the Greater Stockton Chamber of Commerce