

Public Notice

**Downtown Stockton Alliance Board of Directors Meeting**

**DATE:** Wednesday, November 20, 2024 **TIME:** 3:30 pm - 5:00 pm

**PLACE:**110 N. San Joaquin St 5th Floor, Stockton, CA

**Board Members Present:** Tony Yadon, Joe Michael, Matt Amen, Mahala Burns, Tina McCarty, Kari McNickle, Connie Hart

**Board Members Absent**: Jacob Benguerel, Farrokh Yazdi, Donna Williamson, David Lipari

**Staff Present:** Mike Huber, Courtney Wood

**Guest:** William Maxwell, Jose Jimenez, Kristen Lowell

**Minutes**

1. Call to Order/Roll Call

* Meeting was called to order at 3:33pm

1. Public Comments

* K. McNickle stated that she would be leaving the board in January 2025
* M. Huber introduced our new intern from Korea, she will be here at the DSA for 6 mos.

1. Executive Director’s Report

* **Beautification Projects:** Starting to review with the city on improvements for part of Parker’s Alley.
* **Future Projects:** Apparel sales are underway at our on-line store.
* **Assessments:** The consultant Kristin will be making recommendations to the Board throughout the process once it has been decided on new areas and how the properties will be assessed.
* **Other:** Please follow us on social media & Watch Talk to Downtown

1. Approval of Financial Statements and Minutes – Action Item

* A motion was made by (M. Burns/M. Amen) to approve the financials and minutes for October. The motion was passed with all I’s.

1. Approval of DSA 2025 Budget – Action Item

* A motion was made by (K. McNickle/J. Michael) to approve the 2025 DSA Budget. The motion was passed with all I’s.

1. Approval of Assessment Plan – Action Item

* M. Huber reported that area B had been redrawn because of the number of residential units in the area. T. Yadon stated that all of the properties would be assessed the same. Discussion on pros & cons of area B. Kristen Lowell was rehired to do the second recertification for the DSA. K. Lowell reported on the revenue budget from the 3 zones that are in place now, she explained the expanded revenue budget from the new zones. Kristen presented charts on properties assessment rates old versus new expansion zones. She stated that with the 5% increase along with the new expansion the DSA budget would go from 1.6 million to 1.9 million. She stated that by doing a 20 year renewal we could go to being a C-Bid and then we would be Downtown Stockton Community Improvement District. Discussion on getting signed petitions. K. Lowell stated that she would create the new management plan for review at the January meeting.
* Motion was made by (K. McNickle/M. Amen) to accept zones changes for area’s A, B, C & D2 along with the rate methodology and increase budget from 1.6 million to 1.9 million. The motion was passed with all I’s.

1. Items for Future Consideration

* Review & approve new Management Plan

1. Adjournment

* A motion was made by (M. Amen/T McCarty) to adjourn the meeting at 4:44pm. The motion was passed with all I’s.